

THE 4 P'S OF BUSINESS OWNERSHIP

At some point in your career as a business owner, you are going to get overwhelmed by the business operations that should be providing you freedom and purpose, but are now weighing you down with obligation and distraction. The 4 P's of Business Ownership is a simple approach to gaining a critical perspective about where each of your businesses stands and where they need to be going. Reference [our online growth tool](#) for the complete breakdown of this process.

