

5 BUSINESS BY DESIGN QUESTIONS

How well are you leading yourself?

The Leadership Pyramid



How well are you leading yourself? 0 being the worst, 10 being perfect.

0 1 2 3 4 5 6 7 8 9 10

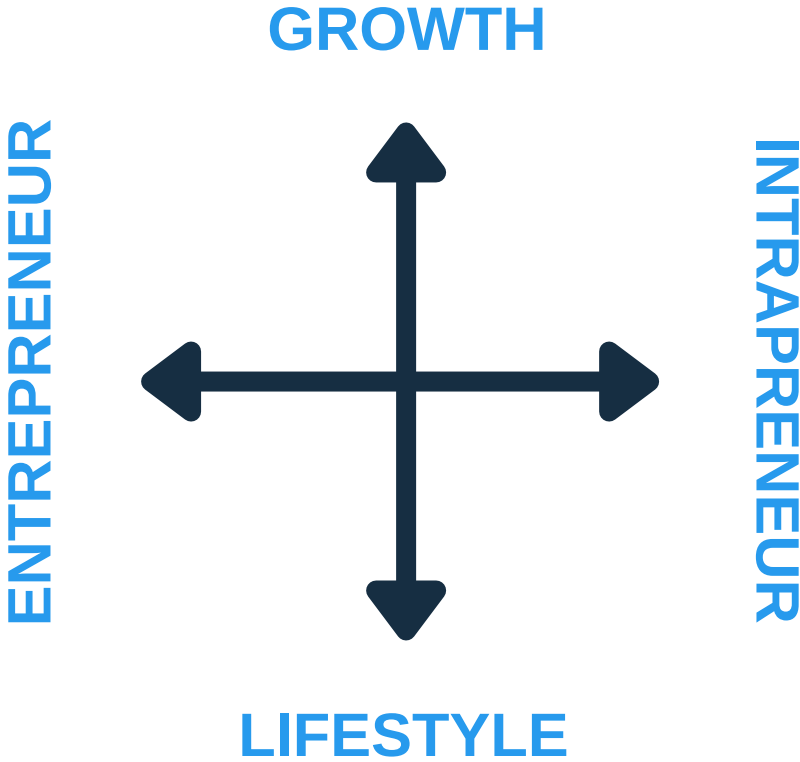
Why didn't you write zero?

If I followed you around for an entire week but you didn't know I was there would I see a walking, talking, living, breathing model of success in your role?

YES NO

If no, why?

What type of an agent are you?



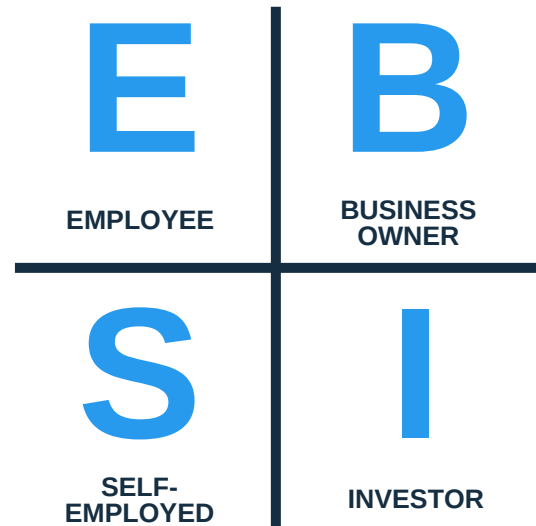
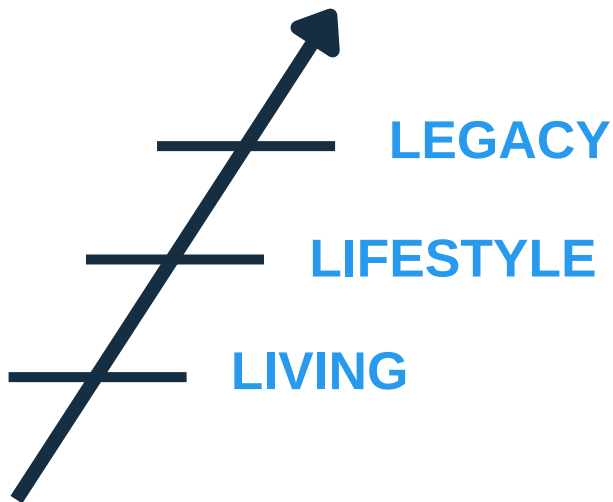
What type of an agent are you?

What drives you?

Why are you in business in the first place?

What is your exit strategy?

3 Levels of Wealth

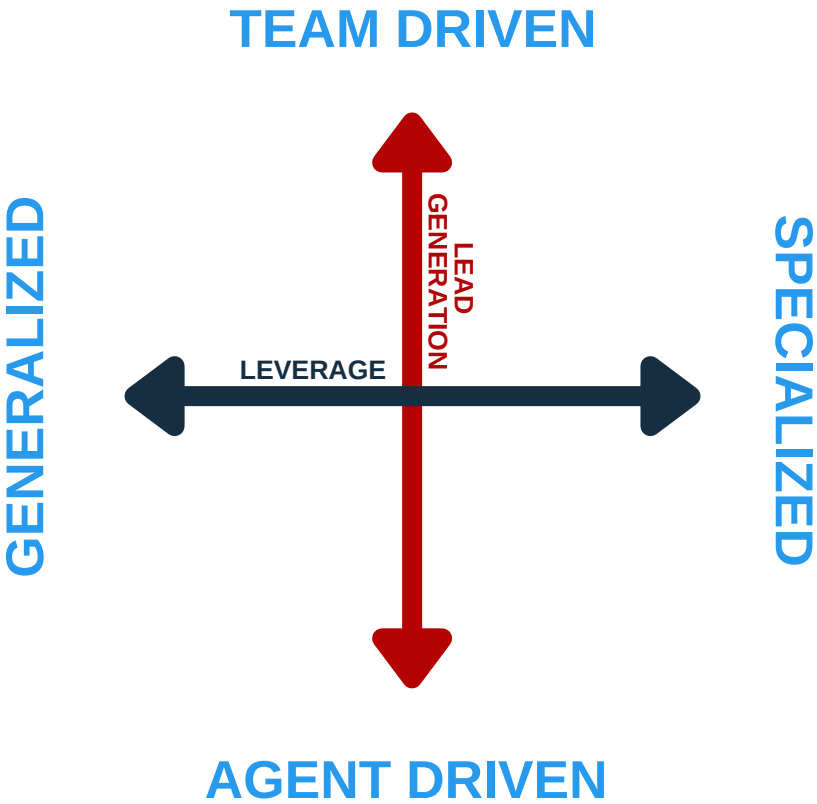


How much money do I need coming in passively every month to meet all my basic living expenses? (example: mortgage, gas, food, utilities, clothing, etc)

How much money do I need coming in passively every month to live the lifestyle I want? (example: travel, eating out, cars, etc.)

How much money do I intend to leave behind to the people and causes I love most? (example: net worth, trust funds for those you love, giving to causes you are passionate about)

What is your model?



Out of the four models which one appeals most to you and why?

What kind of problems do you want to have?

What is the org chart that gives you your ideal job description?

What are the three to five activities you love doing in your business?

Who are the three to five positions or people you need around you to live that ideal job description in a profitable way?
